



BACK BY POPULAR DEMAND...

HAVANA NIGHTS

Join us for the celebration

October 2, 2026

The Turnip Rose Promenade
friendlycenter.org/gala



friendly
center



SPONSORSHIP OPPORTUNITIES

***An unforgettable evening celebrating stability, opportunity and hope
for children and families throughout Orange County.***

Join us as a valued partner of Friendly Center's signature fundraising event. Your partnership directly supports programs that strengthen families, empower children, and build brighter futures while providing exceptional visibility among Orange County's civic, business, and philanthropic leaders.



Why Partner with Friendly Center?



Expected Attendance

- More than 200 Orange County business, civic, and philanthropic leaders
- Corporate executives and community leaders
- Elected officials and public servants
- Philanthropists and longtime Friendly Center supporters



Your Partnership Creates Lasting Community Impact

- Food security and nutrition programs
- Early childhood literacy and educational enrichment
- Youth leadership and after-school programming
- Family resource and stabilization services
- Emergency rental and utility assistance
- Community wellness and workforce development initiatives



*Together, we are creating brighter futures for children
and families throughout our community.*



El Presidente Presenting Partner

\$50,000

EXCLUSIVE

Havana Nights Gala Presented by [Company Name]

As the exclusive Presenting Partner, your organization receives unparalleled visibility, premium hospitality, and distinguished recognition throughout Friendly Center’s premier fundraising event.

BENEFITS

- Exclusive “Presented by” naming rights for the Havana Nights Gala
- Exclusive recognition during the Live Auction and Fund-a-Need
- Two premier VIP tables for 10 guests each, with the best seating in the ballroom
- Personal welcome by Friendly Center’s CEO & President/Executive Director
- VIP escort to sponsor tables
- Premium champagne and wine at both VIP tables
- Company name featured on the limited-edition Friendly Center commemorative wine label from Vinos Unidos, Napa Valley
- Four dedicated social media features
- Featured recognition in all event press releases
- Featured recognition in Friendly Center’s e-newsletter
- Exclusive recognition as the Presenting Partner throughout the evening

Exclusive Havana Reserve Collection

- Premium reserve rum
- Luxury premium cigar collection
- Exclusive Havana Nights commemorative keepsake

Transportation	Complimentary roundtrip transportation with up to two Uber Black SUVs from one Orange County or Los Angeles County location.
Sponsor Recognition	Largest exclusive logo placement across all event invitations, marketing materials, website, social media, printed program, presentation screens, ballroom signage, step-and-repeat, and event displays.
Website Recognition	Featured homepage banner recognition with company logo, hyperlink, and company profile on the Friendly Center website for one year.
Post-Event Recognition	Featured social media thank-you, featured post-event newsletter recognition, and professional event photographs provided for company use.
Availability	One Exclusive Partner

Havana Partner

\$25,000

Become a presenting partner of the Havana Cocktail Reception and receive prominent recognition during one of the most highly visible portions of the evening.

BENEFITS

- Havana Cocktail Reception Partner recognition
- Two premium tables for 10 guests each
- Signature cocktail named in your company's honor
- Company logo featured on signature cocktail menus
- Branded cocktail napkins
- Recognition at all hosted bars throughout the Cocktail Reception
- Recognition during the Cocktail Reception welcome announcement
- Premium champagne and wine at both tables
- Recognition during the Gala program
- Two dedicated social media features
- Featured recognition in event press releases



Premium Havana Reserve Gift

- Premium reserve rum
- Commemorative Havana Nights keepsake

Transportation

Complimentary roundtrip transportation with one Uber Black SUV from one Orange County location.

Sponsor Recognition

Premier logo placement on event invitations, marketing materials, website, social media, printed program, presentation screens, ballroom signage, and Cocktail Reception displays.

Website Recognition

Featured sponsor page recognition with company logo, hyperlink, and company description for one year.

Post-Event Recognition

Post-event newsletter recognition, social media thank-you recognition, and a professional group photograph.

Availability

Two Partners

Tropicana Partner

\$15,000

Demonstrate your leadership and commitment to strengthening children and families throughout Orange County while receiving prominent recognition and premium hospitality.

BENEFITS

- One premier table for 10 guests with preferred seating
- Champagne at the table
- Recognition during the Gala program
- Recognition in event press releases
- One dedicated social media feature



Celebration Collection

- Premium champagne
- Havana Nights commemorative keepsake

Transportation

Complimentary Uber Black arrival transportation from one Orange County location.

Sponsor Recognition

Prominent logo placement on event invitations, marketing materials, website, printed program, presentation screens, and ballroom signage.

Website Recognition

Logo recognition on Friendly Center's Sponsor Recognition webpage for one year.

Post-Event Recognition

Post-event newsletter recognition and social media thank-you recognition.

Availability

Three Partners



Cohiba Partner

\$7,000

Support Friendly Center's mission while enjoying reserved seating and meaningful recognition throughout the Havana Nights Gala.

BENEFITS

- One reserved table for 10 guests
- One dedicated social media post
- Recognition in the event press release
- Logo placement on event materials, website, printed program, banners and event signage

Havana Sweet Collection

- Signature gourmet dessert assortment
- Havana Nights commemorative keepsake

Sponsor Recognition

Company logo recognition on event signage, printed program, website, and presentation screens.

Website Recognition

Company name and logo listed among Friendly Center's Gala Partners for one year.

Post-Event Recognition

Recognition in Friendly Center's post-event newsletter.

Availability

Limited

Exclusive Underwriting Opportunities

Help maximize the impact of Havana Nights by underwriting key event experiences. Your support allows more proceeds to directly benefit Friendly Center's children, families, and community programs. Recognition on social media and at event; logo/name on website.

Underwriting Opportunity	Investment	Includes
Invitation & Program Underwriter	\$5,000	Recognition on social media and at event; logo/name on website
Entertainment Underwriter	\$2,500	Recognition on social media and at event; logo/name on website
Auction Underwriter (Exclusive)	\$1,500	Recognition on social media and at event; logo/name on website
Centerpiece Underwriter	\$1,000	Recognition on social media and at event; logo/name on website

Tickets

- **Individual Ticket:** \$250
- **Host Table (10 Guests):** \$2,500

SPONSORSHIP COMPARISON

Benefits	El Presidente \$50,000	Havana \$25,000	Tropicana \$15,000	Cohiba \$7,000
Sponsorship Recognition	Exclusive Presenting Partner	Cocktail Reception Partner	Premier Gala Partner	Supporting Gala Partner
Live Auction & Fund-a-Need Recognition	Exclusive			
Tables	2 VIP tables of 10	2 premium tables of 10	1 premier table of 10	1 reserved table of 10
Seating	Best ballroom seating	Preferred seating	Preferred seating	Reserved seating
Personal Welcome by CEO & President/Executive Director	Yes			
VIP Escort to Tables	Yes			
Table Gift	Havana Reserve Collection	Premium Havana Reserve Gift	Celebration Collection	Havana Sweet Collection
Champagne & Wine	Premium champagne and wine	Premium champagne and wine	Champagne	
Transportation	Two roundtrip SUVs, OC or LA	One roundtrip SUV, OC	One arrival SUV, OC	
Logo Recognition	Largest exclusive	Premier	Prominent	Standard
Website Recognition	Homepage banner and profile	Featured sponsor profile	Sponsor Recognition page	Gala Partner listing
Printed Program	Yes	Yes	Yes	Yes
Ballroom Signage	Yes	Yes	Yes	Yes
Presentation Screens	Yes	Yes	Yes	Yes
Step-and-Repeat	Yes			
Social Media Recognition	Four dedicated features	Two dedicated features	One dedicated feature	One dedicated post
Press Release Recognition	Featured	Featured	Included	Included
Recognition During Gala Program	Exclusive	Yes	Yes	
Post-Event Newsletter	Featured	Yes	Yes	Yes
Professional Event Photographs	Yes	Group photograph		
Website Recognition Period	One year	One year	One year	One year
Availability	One exclusive partner	Two partners	Three partners	Limited

All sponsorships provide meaningful visibility while directly investing in programs that promote food security, educational opportunity, housing stability, family well-being, and hope for children and families throughout Orange County.