

BACK BY POPULAR DEMAND...

# HAVANA NIGHTS

Join us for the celebration

**October 2, 2026**

The Turnip Rose Promenade  
[friendlycenter.org/gala](https://friendlycenter.org/gala)



**friendly**  
center



## SPONSORSHIP OPPORTUNITIES

***An unforgettable evening celebrating stability, opportunity and hope  
for children and families throughout Orange County.***

Join us as a valued partner of Friendly Center's signature fundraising event. Your partnership directly supports programs that strengthen families, empower children, and build brighter futures while providing exceptional visibility among Orange County's civic, business, and philanthropic leaders.



# Why Partner with Friendly Center?



## Expected Attendance

- More than 200 Orange County business, civic, and philanthropic leaders
- Corporate executives and community leaders
- Elected officials and public servants
- Philanthropists and longtime Friendly Center supporters



## Your Partnership Creates Lasting Community Impact

- Food security and nutrition programs
- Early childhood literacy and educational enrichment
- Youth leadership and after-school programming
- Family resource and stabilization services
- Emergency rental and utility assistance
- Community wellness and workforce development initiatives



*Together, we are creating brighter futures for children  
and families throughout our community.*





# El Presidente Presenting Partner

\$50,000

EXCLUSIVE

*Havana Nights Gala Presented by [Company Name]*

As the exclusive Presenting Partner, your organization receives unparalleled visibility, premium hospitality, and distinguished recognition throughout Friendly Center’s premier fundraising event.

## BENEFITS

- Exclusive “Presented by” naming rights for the Havana Nights Gala
- Exclusive recognition during the Live Auction and Fund-a-Need
- Two premier VIP tables for 10 guests each, with the best seating in the ballroom
- Personal welcome by Friendly Center’s CEO & President/Executive Director
- VIP escort to sponsor tables
- Premium champagne and wine at both VIP tables
- Company name featured on the limited-edition Friendly Center commemorative wine label from Vinos Unidos, Napa Valley
- Four dedicated social media features
- Featured recognition in all event press releases
- Featured recognition in Friendly Center’s e-newsletter
- Exclusive recognition as the Presenting Partner throughout the evening

**Exclusive Havana Reserve Collection**

- Premium reserve rum
- Luxury premium cigar collection
- Exclusive Havana Nights commemorative keepsake

|                        |                                                                                                                                                                                                          |
|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Transportation         | Complimentary roundtrip transportation with up to two Uber Black SUVs from one Orange County or Los Angeles County location.                                                                             |
| Sponsor Recognition    | Largest exclusive logo placement across all event invitations, marketing materials, website, social media, printed program, presentation screens, ballroom signage, step-and-repeat, and event displays. |
| Website Recognition    | Featured homepage banner recognition with company logo, hyperlink, and company profile on the Friendly Center website for one year.                                                                      |
| Post-Event Recognition | Featured social media thank-you, featured post-event newsletter recognition, and professional event photographs provided for company use.                                                                |
| Availability           | One Exclusive Partner                                                                                                                                                                                    |

# Havana Partner

**\$25,000**

*Become a presenting partner of the Havana Cocktail Reception and receive prominent recognition during one of the most highly visible portions of the evening.*

## BENEFITS

- Havana Cocktail Reception Partner recognition
- Two premium tables for 10 guests each
- Signature cocktail named in your company's honor
- Company logo featured on signature cocktail menus
- Branded cocktail napkins
- Recognition at all hosted bars throughout the Cocktail Reception
- Recognition during the Cocktail Reception welcome announcement
- Premium champagne and wine at both tables
- Recognition during the Gala program
- Two dedicated social media features
- Featured recognition in event press releases



## Premium Havana Reserve Gift

- Premium reserve rum
- Commemorative Havana Nights keepsake

### Transportation

Complimentary roundtrip transportation with one Uber Black SUV from one Orange County location.

### Sponsor Recognition

Premier logo placement on event invitations, marketing materials, website, social media, printed program, presentation screens, ballroom signage, and Cocktail Reception displays.

### Website Recognition

Featured sponsor page recognition with company logo, hyperlink, and company description for one year.

### Post-Event Recognition

Post-event newsletter recognition, social media thank-you recognition, and a professional group photograph.

### Availability

Two Partners



# Tropicana Partner

**\$15,000**

*Demonstrate your leadership and commitment to strengthening children and families throughout Orange County while receiving prominent recognition and premium hospitality.*

## BENEFITS

- One premier table for 10 guests with preferred seating
- Champagne at the table
- Recognition during the Gala program
- Recognition in event press releases
- One dedicated social media feature



## Celebration Collection

- Premium champagne
- Havana Nights commemorative keepsake

### Transportation

Complimentary Uber Black arrival transportation from one Orange County location.

### Sponsor Recognition

Prominent logo placement on event invitations, marketing materials, website, printed program, presentation screens, and ballroom signage.

### Website Recognition

Logo recognition on Friendly Center's Sponsor Recognition webpage for one year.

### Post-Event Recognition

Post-event newsletter recognition and social media thank-you recognition.

### Availability

Three Partners



# Cohiba Partner

**\$7,000**

*Support Friendly Center's mission while enjoying reserved seating and meaningful recognition throughout the Havana Nights Gala.*

## BENEFITS

- One reserved table for 10 guests
- One dedicated social media post
- Recognition in the event press release
- Logo placement on event materials, website, printed program, banners and event signage

### Havana Sweet Collection

- Signature gourmet dessert assortment
- Havana Nights commemorative keepsake

#### Sponsor Recognition

Company logo recognition on event signage, printed program, website, and presentation screens.

#### Website Recognition

Company name and logo listed among Friendly Center's Gala Partners for one year.

#### Post-Event Recognition

Recognition in Friendly Center's post-event newsletter.

#### Availability

Limited





# Cuban Sunset Partner

\$3,000

Support Friendly Center's mission while enjoying reserved seating and meaningful recognition throughout the Havana Nights Gala.

## BENEFITS

- One reserved table for 10 guests
- One dedicated social media post
- Recognition in the event press release
- Logo placement on event materials, website, printed program, banners and event signage

|                        |                                                                                                |
|------------------------|------------------------------------------------------------------------------------------------|
| Sponsor Recognition    | Company logo recognition on event signage, printed program, website, and presentation screens. |
| Website Recognition    | Company name and logo listed among Friendly Center's Gala Partners for one year.               |
| Post-Event Recognition | Recognition in Friendly Center's post-event newsletter.                                        |
| Availability           | Limited                                                                                        |

## Exclusive Underwriting Opportunities

Help maximize the impact of Havana Nights by underwriting key event experiences. Your support allows more proceeds to directly benefit Friendly Center's children, families, and community programs. Recognition on social media and at event; logo/name on website.

| Underwriting Opportunity         | Investment              | Includes                                                       |
|----------------------------------|-------------------------|----------------------------------------------------------------|
| Invitation & Program Underwriter | \$5,000 <b>SOLD OUT</b> | Recognition on social media and at event; logo/name on website |
| Entertainment Underwriter        | \$2,500 <b>SOLD OUT</b> | Recognition on social media and at event; logo/name on website |
| Auction Underwriter (Exclusive)  | \$1,500                 | Recognition on social media and at event; logo/name on website |
| Centerpiece Underwriter          | \$1,000                 | Recognition on social media and at event; logo/name on website |

### Tickets

- **Individual Ticket:** \$250
- **Host Table (10 Guests):** \$2,500



# SPONSORSHIP COMPARISON

| Benefits                                               | El Presidente<br>\$50,000    | Havana<br>\$25,000          | Tropicana<br>\$15,000    | Cohiba<br>\$7,000       |
|--------------------------------------------------------|------------------------------|-----------------------------|--------------------------|-------------------------|
| Sponsorship Recognition                                | Exclusive Presenting Partner | Cocktail Reception Partner  | Premier Gala Partner     | Supporting Gala Partner |
| Live Auction & Fund-a-Need Recognition                 | Exclusive                    |                             |                          |                         |
| Tables                                                 | 2 VIP tables of 10           | 2 premium tables of 10      | 1 premier table of 10    | 1 reserved table of 10  |
| Seating                                                | Best ballroom seating        | Preferred seating           | Preferred seating        | Reserved seating        |
| Personal Welcome by CEO & President/Executive Director | Yes                          |                             |                          |                         |
| VIP Escort to Tables                                   | Yes                          |                             |                          |                         |
| Table Gift                                             | Havana Reserve Collection    | Premium Havana Reserve Gift | Celebration Collection   | Havana Sweet Collection |
| Champagne & Wine                                       | Premium champagne and wine   | Premium champagne and wine  | Champagne                |                         |
| Transportation                                         | Two roundtrip SUVs, OC or LA | One roundtrip SUV, OC       | One arrival SUV, OC      |                         |
| Logo Recognition                                       | Largest exclusive            | Premier                     | Prominent                | Standard                |
| Website Recognition                                    | Homepage banner and profile  | Featured sponsor profile    | Sponsor Recognition page | Gala Partner listing    |
| Printed Program                                        | Yes                          | Yes                         | Yes                      | Yes                     |
| Ballroom Signage                                       | Yes                          | Yes                         | Yes                      | Yes                     |
| Presentation Screens                                   | Yes                          | Yes                         | Yes                      | Yes                     |
| Step-and-Repeat                                        | Yes                          |                             |                          |                         |
| Social Media Recognition                               | Four dedicated features      | Two dedicated features      | One dedicated feature    | One dedicated post      |
| Press Release Recognition                              | Featured                     | Featured                    | Included                 | Included                |
| Recognition During Gala Program                        | Exclusive                    | Yes                         | Yes                      |                         |
| Post-Event Newsletter                                  | Featured                     | Yes                         | Yes                      | Yes                     |
| Professional Event Photographs                         | Yes                          | Group photograph            |                          |                         |
| Website Recognition Period                             | One year                     | One year                    | One year                 | One year                |
| Availability                                           | One exclusive partner        | Two partners                | Three partners           | Limited                 |

*All sponsorships provide meaningful visibility while directly investing in programs that promote food security, educational opportunity, housing stability, family well-being, and hope for children and families throughout Orange County.*